

Toyota Announces the Toyota Environmental Activities Grant Program 2019 Recipients

Toyota City, Japan, November 20, 2019—Toyota Motor Corporation (Toyota) today announces it has selected 26 projects as grant recipients of the Toyota Environmental Activities Grant Program. In the 20 years since its introduction in 2000, a cumulative total of 413 projects in 57 countries and regions have received this grant (total of 100 million yen every year).

The program was introduced to commemorate Toyota winning the Global 500 Award¹ in 1999, and forms part of the Toyota Environmental Challenge 2050² (announced in 2015) as “Challenge 6: Challenge of Establishing a Future Society in Harmony with Nature.”



Hooded Grebe courtship. Gonzalo Ignazi, Aves Argentinas

Patagonian Programme:
Restoring Habitats for Endemic Wildlife Conservation



Environmental Education Program Expansion Project
-Use Regional Issues such as Marine Wastes and Vacant Houses as an Educational Resource!-

“Biodiversity” and “Climate Change” were chosen as the themes for the grant program, which drew 89 applications in the three selection categories: project overseas, project in Japan, and small project in Japan.

During the screening process, the first and final rounds focused on areas including effectiveness and cooperation. Within the project overseas category, 11 projects were selected including the “Patagonian Programme: Restoring Habitats for Endemic Wildlife Conservation”. Nine projects were selected from the projects in Japan category including the “Environmental Education Program Expansion Project: Use Regional Issues such as Marine Wastes and Vacant Houses as an Educational Resource!”, and six projects including “Conserve the Orb-weaver Spiders and Widely Spread the Traditional Spider Fighting Contest to the Future Generations,” were selected from the small project in Japan category. A ceremony will be held on December 3, 2019 in Tokyo, where representatives of this year’s selected projects will be presented with grant certificates.

Toyota intends to continue its efforts toward creating a future society in harmony with nature through various forms of support to NPOs and other organizations.

¹ The award recognizes the outstanding achievements of individuals and organizations in protecting and improving the environment. In 1999, Toyota became the first Japanese corporation to receive the award in recognition of its many initiatives to protect and improve the environment (such as being the first company in the world to mass-produce and sell hybrid vehicles) and its wide-ranging corporate social contribution activities.

² With the aim of contributing to the sustainability of the global environment, in October 2015, Toyota announced the Toyota Environmental Challenge 2050. The Toyota Environmental Challenge 2050 aims to reduce the environmental burden of manufacturing and driving vehicles to zero, by helping address key global environmental issues such as climate change, water shortages, resource depletion, and degradation of biodiversity, as well as to create value and benefit society. The challenge is composed of six individual challenges across three areas: ever-better cars, ever-better manufacturing, and enriching the lives of communities.

<https://global.toyota/en/sustainability/esg/challenge2050/>

Toyota Environmental Activities Grant Program 2019 Recipients

Grant Category	Theme	Project Description	Organization	Country
Project Overseas	Biodiversity	"Kaeng Krachan Forest Complex: Future Creation Project Through Local Knowledge and Traditional Knowledge" for Sustainable Environmental Innovation	Conference of Earth Environment from Akita	Thailand
		Orangutan Conservation Activity in Collaboration with the Government and Residents in East Kalimantan, Indonesia	Japan International Forestry Promotion and Cooperation Center	Indonesia
		Environmental Conservation Activity Through the Production Support of Organic Fertilizers from Palm Oil Waste and the Agricultural Education for Farmers to Receive the Roundtable on Sustainable Palm Oil (RSPO) Certification in Indonesia	Kopernik Japan	Indonesia
		Practical Environmental Education Project in Collaboration with Children, Women, and the Government in a Rural Village in Bodh Gaya, India	Nippon International Cooperation for Community Development	India
		Star Anise Peace Project -Widespread Adoption of Agroforestry with a Focus on Star Anise in the Ethnic Minority Regions in Myanmar-	Barefoot Doctors Group	Myanmar
		Sustainable Management of the Mangrove Forest in Uto Village, Myanmar, as well as Share Their Experiences to Nearby Villages and Conduct Environmental Awareness Activities for Young Generations	Ramsar Center Japan	Myanmar
		Patagonian Programme: Restoring Habitats for Endemic Wildlife Conservation	Aves Argentinas	Argentina
		Climate Change	Beautiful Forest Creation Activity at the Preah Vihear Eco-village Zone, a World Heritage Site in Cambodia	Pride of Asia: Preah Vihear Association Japan
	Desert Greening Project Through Saxaul Tree-planting and Cistanche Cultivation in Uzbekistan		OISCA Japan	Uzbekistan
	Soil Conservation and Resilience Support Project: Build Resilience Through Land Slide Mitigation and Forest Restoration by Farmers and Elementary School Students in Bududa		Community Road Empowerment (CORE)	Uganda
	Support and Awareness Activity for the Sustainability of the Local Resident's Life by Planting in Bam, Burkina Faso		Action for Greening Sahel	Burkina Faso

Project In Japan	Biodiversity	Reintroduction Activity of Stork, a Special National Treasure, in Shikoku	Tokushima Stork Fund	Japan
		Biodiversity Education Support Project Through the Tree Survey, Name Tag Creation, and Observation Activity at the City Park	Suita Environment Learning association for the Future	
		Creation of Acorn Forests at Water Resources, Morikoro Park, and the Disaster Area of 3.11 Earthquake by <i>Donguri Walkers</i>	Donguri-mongori	
		Environmental Education Program Expansion Project -Use Regional Issues such as Marine Wastes and Vacant Houses as an Educational Resource!-	Network for Proud Hometown	
		Regeneration of Japanese Giant Salamander Habitats by Improving the River Environment of the <i>Satoyama</i> ³ Watersides Which Connects to the Clear Stream	Society of Maniwa Heritage	
		<i>Yatoda</i> Regeneration Activity to Resume the Breeding of Grey-faced Buzzard in Miura Peninsula	Miura Peninsula Biodiversity Conservation Network	
		Activity for Marine Plastic Waste Issues: Marine Waste Survey Through the Whole Area of the Seto Inland Sea and Clean-up of the Uninhabited Sashima Island	E.C. Ocean's	
	Climate Change	Reduce CO ₂ Emissions by Producing and Consuming Energy Locally and Raise Children Who can Rise Above the Difficulty of Disasters	Japan Environment Association	
		Where are the Snow Monkeys? -Survey the Expanding Habitat of Snow Monkeys in Sasagamine, Myoko-	Japan Monkey Centre	
	Small Project in Japan	Biodiversity	Conserve the Orb-weaver Spiders and Widely Spread the Traditional Spider Fighting Contest to the Future Generations	
Activity to Learn and Understand the Nature Diversity and Varied Environment of the <i>Satoyama</i> ³			Assist Pall Oita	
Participatory Environmental Conservation Activity Through Creation and Assessment of Communication Tool based on a Fusion of Environmental Education and Outdoors			The Committee for the Promotion of Awaji Long Trail Association	
Conserve the Breeding Environment of Rare Species and <i>Satoyama</i> ³ Creation in Sakura Park			Nagano Environment Partnership Conference	
Aim Reintroduction of Itasenpara Bitterling in Kizu River			Society of Yamashiro Satoyama	
The Next Generation Human Resource Development Project Through Forest Conservation and Utilization of Lumber in Minami Town, Tokushima			TOKUSHIMA Okara Workshop	

³ *Satoyama*: Hillside arable land

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URL: <https://global.toyota/jp/sustainability/esg/challenge2050/challenge6/ecogrant/> (Japanese)

<https://global.toyota/en/sustainability/esg/challenge2050/challenge6/ecogrant/> (English)